

TOWN OF



GREENVILLE

154 SW Old Mission Avenue • Post Office Box 235 • Greenville, Florida 32331-0235  
Phone 850-948-2251 • Fax 850-948-3363

*Incorporated 1907*

July 30, 2025

Mr. James D. Stansbury, Chief  
Bureau of Community Planning and Growth  
Division of Community Development  
Florida Department of Commerce  
107 East Madison Street, MSC 160  
Tallahassee, FL 32399

Re: The Town of Greenville Housing Analysis, Economic Development Strategic Plan, and  
Comprehensive Plan Update --- FY 25-26 CPTA Grant Application

Dear Mr. Stansbury,

The Town of Greenville, Florida is applying for \$50,000 in funding through the Community Planning Technical Assistance (CPTA) Grant to perform a Housing Analysis, develop an Economic Development Strategic Plan, and update the Comprehensive Plan (which is currently out of compliance). This integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. Consolidating these projects into a single initiative is a **logical and efficient** approach. The Housing Analysis and Economic Development Strategic Plan will complement the updated Comprehensive Plan by providing targeted insights and actionable strategies.

The **Housing Analysis** will provide a detailed examination of the current housing market, identifying gaps, needs, and opportunities for development. By understanding the housing dynamics, the town can formulate policies that ensure adequate, affordable, and quality housing for all residents. Such policies are essential for creating stable communities, attracting new residents, and supporting the town's growth.

The **Economic Development Strategic Plan** will outline strategies to boost the local economy, attract investments, and create job opportunities. It focuses on leveraging Greenville's strengths, addressing weaknesses, and exploring new areas for economic expansion. This plan supports sustainable economic growth, which is a cornerstone for enhancing the overall quality of life for residents.

When these two plans are integrated into the updated **Comprehensive Plan**, they will provide a cohesive framework that guides Greenville's development holistically. The Comprehensive Plan serves as a blueprint for Greenville's future, incorporating land use, infrastructure, transportation, and community services. Aligning the housing and economic development strategies with the Comprehensive Plan ensures that all aspects of Greenville's growth are considered, fostering a balanced and inclusive approach to development.

CPTA funding is essential for Greenville to achieve compliance with Chapter 163.3177, F.A.C., and to effectively develop and guide vital community planning initiatives. This financial support is indispensable for helping Greenville achieve greater economic stability and housing security. Please feel free to contact me at 850.948.2251 or [vkingston@mygreenvillefl.com](mailto:vkingston@mygreenvillefl.com) to discuss this proposal further.

Sincerely,

A handwritten signature in blue ink that reads "Victoria Kingston". The signature is stylized and includes a large, sweeping flourish at the end.

Dr. Victoria Kingston, Town Manager  
154 SW Old Mission Avenue  
Greenville, Florida 32331  
850.948.2251

## **Community Planning Technical Assistance Grant, State Fiscal Year 2025-2026**

### **Background**

The Town of Greenville, officially recognized as a Rural Area of Opportunity (RAO) by the Florida Department of Commerce, is a small and close-knit community nestled in the north central region of Florida within Madison County, with a population just under 750 residents. The community is proud of its diversity—about two-thirds identify as African American—and it includes a significant number of older adults, as one in five residents is aged 65 or above. Economically, Greenville faces considerable challenges. With a median household income noticeably lower than the state average, many families experience financial hardship. The poverty rate here stands at more than a third of the population, making it much higher than the statewide figure. A critical issue compounding these difficulties is the lack of adequate housing, especially affordable and workforce options, which makes it challenging for residents to secure stable and suitable living arrangements. Access to basic necessities also presents difficulties. As a designated food desert, Greenville’s residents must travel nearly 15 miles to reach the nearest grocery store offering fresh food options, compounding everyday struggles for many households.

In recent years, Greenville has faced additional adversity. The Town continues to recover from the damaging effects of Hurricanes Helene and Milton. These storms caused significant damage to homes, leaving many residents with uninhabitable housing and forcing them to seek temporary shelter. The devastation extended beyond individual properties, affecting the wider Madison County area, which has been labeled as “Most Impacted and Distressed” (MID) by the Florida Department of Commerce due to the severity of their aftermath. Despite these hardships, Greenville’s ongoing resilience fuels its commitment to building greater economic strength and housing security for all of its residents.

In addition to these existing challenges, Greenville’s Comprehensive Plan is currently not in compliance with Ch. 163.3177, F.A.C., which restricts new amendments until updates based on the Evaluation and Appraisal Report (EAR) are submitted to the Florida Department of Commerce. Obtaining a Community Planning Technical Assistance (CPTA) grant would allow the Town to update its Comprehensive Plan. The funding would also enable Greenville to conduct a housing Analysis and develop an economic development strategic plan, both of which will inform updates to the Comprehensive Plan and provide direction for future municipal growth. These actions will offer strategies grounded in data to update goals, objectives and policies, ensuring regulatory compliance and addressing future community development for residents.

### **Project Description**

The Town of Greenville is submitting a \$50,000 funding request to accomplish three goals: perform a Housing Analysis, develop an Economic Development Strategic Plan, and update the Town’s Comprehensive Plan. Consolidating these projects into a single grant application is a logical and efficient approach, as the Housing Analysis and Economic Development Strategic Plan will complement the updated Comprehensive Plan by providing targeted insights and actionable strategies.

## **1. Housing Analysis**

In economically disadvantaged towns like Greenville, a Housing Analysis is an essential tool for understanding and addressing the community's housing needs. The goals of this Analysis are to identify shortages in affordable housing, senior housing, and workforce housing; provide data to justify grants and financing for housing programs; and guide the Town Council in making informed decisions about zoning, land use strategies, and updates to the Comprehensive Plan. This Analysis will analyze population and demographics trends, income and employment statistics, market area based on commuting patterns, housing demand forecasts, housing tenure and unit type by age and affordability, market trends for rental and owned housing, housing conditions (existing housing stock, condition, vacancy rates, etc.), competitive environment, opportunities or needs for housing, and impediments to meeting the demand for housing in Greenville.

By integrating the Housing Analysis into the Comprehensive Plan Update, the Town can ensure that its development policies are grounded in real data, responsive to community needs, and aligned with long-term visions for growth and stability. For example, the Analysis may reveal the need for higher-density housing, accessory dwelling units, or mixed-use developments to address housing shortages. New policies may also prioritize the preservation of existing affordable housing or the upgrading of substandard units to improve the quality of life for all residents. The final deliverable will be a .pdf version of the full Housing Analysis, along with recommended action items for consideration by the Town Council as well as clear steps to update the Comprehensive Plan for better housing access, equity, and inclusivity.

## **2. Economic Development Strategic Plan**

The Economic Development Strategic Plan aims to address Greenville's unique challenges by focusing on creating job opportunities, enhancing the local workforce, and improving the overall quality of life. The main objective is to define actionable strategies that ensure all residents have equitable opportunities for growth, tailored specifically to Greenville's needs. The Economic Development Strategic Plan will define the community's economic aspirations and guiding principles. Additionally, this Plan will provide a comprehensive overview of Greenville's population, employment, income, and industry trends. An asset inventory will also be developed to catalog local strengths, including land, infrastructure, institutions, and talent. Clear priorities with measurable objectives and timelines will be established to ensure the Plan's success. Active participation from Greenville's residents, officials, and organizations will be essential to the Plan's development. This input will be gathered through a Community Survey and an in-person Community Engagement Workshop, both of which will be instrumental in updating the Town's Comprehensive Plan. By integrating the Economic Development Strategic Plan into the updated Comprehensive Plan, Greenville can transform its economic development goals into tangible steps. This integration will ensure that economic priorities are incorporated across various Elements, including housing, infrastructure, transportation, and land use decisions.

The final deliverable will be a .pdf version of the Economic Development Strategic Plan, which will provide recommendations to guide the Town Council in launching new economic strategies. Additionally, detailed guidance will be provided to ensure that every aspect of Greenville's

updated Comprehensive Plan is aligned with advancing the Town's economic development objectives.

### **3. Comprehensive Plan Update**

The Town of Greenville's current Comprehensive Plan does not comply with Chapter 163.3177, F.A.C., as the EAR-based amendments were due in December 2023. The Town currently lacks the resources necessary to adequately update its Comprehensive Plan and Future Land Use Map (FLUM) series. With the assistance of CPTA grant funding, Greenville will have the opportunity to bring its Comprehensive Plan into compliance with Section 163.3177, F.A.C., while also establishing a framework for land use, housing, economic development, infrastructure, transportation, and community services for the next two decades.

To facilitate public engagement in this initiative, the Town will utilize the Community Survey that also poses questions related to housing and economic development. Similarly, public feedback regarding housing and economic development concerns will be gathered at the same Community Engagement Workshop related to the update of the Comprehensive Plan. Combining questions regarding all three initiatives into the same survey and integrating them into the same workshop date is more efficient and cost-effective and ensures that the public's input regarding the Town's future housing and economic development goals are integrated within the updated Comprehensive Plan.

To achieve this integration, the Town of Greenville will ensure that all elements of the Comprehensive Plan Update are harmoniously aligned. The Housing Analysis and Economic Development Strategic Plan will inform the revisions to the Comprehensive Plan, ensuring that housing and economic development priorities are interwoven with land use, infrastructure, transportation, and community services planning. This integrated approach will create a cohesive and forward-looking framework for the Town's growth and development over the next twenty years.

To enhance public engagement in this initiative, Greenville will utilize a Community Survey designed to gather detailed feedback on numerous aspects of Greenville's development and future. Questions will cover topics including housing, economic development, land use, roadways and infrastructure, and community services to ensure that the updated Comprehensive Plan effectively addresses the community's needs and aspirations. Public feedback will also be collected during an in-person Community Engagement Workshop, which is part of the Comprehensive Plan update process. Consolidating questions concerning the Housing Analysis and Economic Development Strategic Plan along with comprehensive planning objectives into the same survey and integrating them into the same workshop date is both efficient and cost-effective. It ensures that the public's input on Greenville's future housing and economic development goals is seamlessly integrated into the updated Comprehensive Plan.

The final deliverables for the Comprehensive Plan Update will consist of .pdf versions of the detailed Data and Analysis Report, the revised Future Land Use Map series, and the updated Comprehensive Plan. The updated Comprehensive Plan will integrate new and amended goals,

objectives, and policies, ensuring compliance with Section 163.3177, F.A.C. Additionally, a Property Rights Element will be introduced, and action steps derived from the Housing Analysis and the Economic Development Strategic Plan will be incorporated.

## SCOPE OF WORK

### **Deliverable 1: Housing Analysis Report**

Grantee shall:

1. Prepare a report analyzing population and demographics trends, income and employment statistics, market area based on commuting patterns, housing demand forecasts, breaking out tenure and unit type by age and affordability, market trends for rental and owned housing, housing conditions (existing housing stock, condition, vacancy rates, etc.), competitive environment, opportunities or needs for housing, and impediments to meeting the demand for housing.

Project Documentation: Final draft of *Housing Analysis Report (.pdf format)*

Deliverable due date: January 30, 2026

Payment Amount Not to Exceed: \$8,000

### **Deliverable 2: Outreach and Collaboration**

Grantee shall:

1. Facilitate an initial Economic Development Stakeholder Workshop to gather input from Town staff, Town Council members, and local stakeholders regarding the opportunities, challenges, and desired vision for future economic development within Greenville.
2. Facilitate an initial Comprehensive Plan Steering Committee Work Session to gather input from Town staff, Town Council members, and local stakeholders regarding the opportunities, challenges, and desired vision for future growth and land use development within the Town.
3. Facilitate one (1) publicly noticed Community Engagement Workshop to gather input from the entire community regarding the opportunities, challenges, and desired vision for future growth, economic development, and land use development in Greenville.
4. Develop a Community Input Survey (available in paper and online format) and Analysis of Survey Findings.

Project Documentation:

1. Economic Development Stakeholder Workshop #1: Meeting date/time, attendee(s), and a summary of the discussion.

2. Comp. Plan Steering Committee Work Session #1: Meeting date/time, attendee(s), and a summary of the discussion.
3. Community Engagement Workshop: A copy of the meeting notice, agenda, sign-in sheet, presentation materials (if any), and summary of the discussion.
4. A copy of the Community Input Survey and Analysis report discussing the survey findings.

Deliverable due date: February 16, 2026

Payment Amount Not to Exceed: \$5,000

**Deliverable 3: Data and Analysis Collection**

Grantee shall:

1. Compile the most up-to-date data and analyses from professionally acceptable sources, which will then be utilized as the foundation for the Economic Development Strategic Plan.
2. Compile the most up-to-date data and analyses from professionally acceptable sources, which will then be utilized as the foundation for the recommended updates and revisions to Greenville's Comprehensive Plan.
3. Revise Greenville's Comprehensive Plan Future Land Use Map (FLUM) series to reflect the updated data and analysis.

**Project Documentation:**

1. A copy of the supporting data and analysis for the Economic Development Strategic Plan.
2. A copy of the updated supporting data and analysis for each Element associated with Greenville's Comprehensive Plan.
3. Copies of each map within the updated FLUM Series associated with Greenville's Comprehensive Plan.

Deliverable due date: March 2, 2026

Payment Amount Not to Exceed: \$18,500

**Deliverable 4: Review and Completion of Economic Development Strategic Plan**

Grantee shall:

1. Facilitate a second Economic Development Stakeholder Workshop to gather input from Town staff, Town Council members, and local stakeholders regarding the draft Economic Development Strategic Plan.
2. Complete the final draft of Economic Development Strategic Plan, including any revisions suggested at the Economic Development Stakeholder Workshop.

**Project Documentation:**

1. Economic Development Stakeholder Workshop #2: Meeting date/time, attendee(s), and a summary of the discussion.
2. Final draft of the Economic Development Strategic Plan (in .pdf format), including any revisions suggested at the second Economic Development Stakeholder Workshop.

**Deliverable due date:** April 1, 2026

**Payment Amount Not to Exceed:** \$4,500

**Deliverable 5: Review of Current Comprehensive Plan and Recommendations for Modifications to the Comprehensive Plan**

Grantee shall:

1. Revise the current Comprehensive Plan utilizing strikeout and underline format, to reflect the proposed changes to the goals, objectives, and policies within each Element of Greenville's Comprehensive Plan.

**Project Documentation:** A strikeout and underline version of the proposed changes to Greenville's Comprehensive Plan.

**Deliverable due date:** April 15, 2026

**Payment Amount Not to Exceed:** \$10,000

**Deliverable 6: Review and Completion of Updated Comprehensive Plan**

Grantee shall:

1. Facilitate a second Comprehensive Plan Steering Committee Work Session to gather input from Town staff, Town Council members, and local stakeholders regarding the draft Comprehensive Plan.
2. Complete the final drafts of the updated Data and Analysis Report, Comprehensive Plan, and FLUM series, including any revisions suggested at the second Comprehensive Plan Steering Committee Work Session.

**Project Documentation:**

1. Meeting date/time, attendee(s), and a summary of the discussion.
2. Final drafts of updated Data and Analysis Report, Comp. Plan, and FLUM series (in .pdf format).

**Deliverable due date:** May 30, 2026

**Payment Amount Not to Exceed:** \$2,500

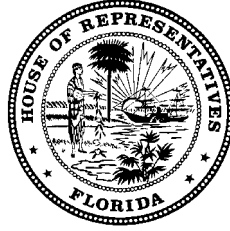
**Table 1. Scope of Work**

<b>Deliverables and Tasks</b>	<b>Minimum Level of Service</b>	<b>Payment Amount Not to Exceed</b>	<b>Financial Consequences</b>
<p><b>Deliverable 1: <i>Housing Analysis Report</i></b></p> <p>Grantee shall prepare a report analyzing population and demographics trends, income and employment statistics, market area based on commuting patterns, housing demand forecasts, tenure and unit type by age and affordability, market trends for rental and owned housing, housing conditions, competitive environment, opportunities or needs for housing, and impediments to meeting the demand for housing.</p> <p>Deliverable due date: <u>January 30, 2026</u></p>	<p>Completion of Deliverable 1 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. Final draft of <i>Housing Analysis Report</i> (.pdf format)</li> </ol>	\$8,000	As provided in Section 12 of the final Grant Agreement.

<p><b>Deliverable 2: Outreach and Collaboration</b></p> <p>Grantee shall facilitate an initial Economic Development Stakeholder Workshop and Comp. Plan Steering Committee Work Session, as well as one publicly noticed Community Engagement Workshop to gather input from the entire community regarding the opportunities, challenges, and desired vision for future growth, economic development, and land use development of the Town; and the Grantee shall develop a Community Input Survey (available in paper and online format) and Analysis of Findings</p> <p>Deliverable due date: <u>February 16, 2026</u></p>	<p>Completion of Deliverable 2 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. Documentation including meeting date/time, attendee(s), and a summary of the discussion for the 1<sup>st</sup> Economic Development Stakeholder Workshop</li> <li>2. Documentation including meeting date/time, attendee(s), and a summary of the discussion for the 1<sup>st</sup> Comp. Plan Steering Committee Work Session</li> <li>3. A copy of the meeting notice, agenda, sign-in sheet, presentation materials (if any), and summary of the discussion for Community Engagement Workshop</li> <li>4. A copy of the Community Input Survey and Analysis report discussing the survey findings</li> </ol>	<p>\$5,000</p>	<p>As provided in Section 12 of the final Grant Agreement.</p>
<p><b>Deliverable 3: Data and Analysis Collection</b></p> <p>Grantee shall compile the most up-to-date data and analyses from professionally acceptable sources, which will then be utilized as the foundation for the Economic Development Strategic Plan and Comp. Plan Update. The Grantee shall also revise the Town's Comp. Plan FLUM series to</p>	<p>Completion of Deliverable 3 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. A copy of the supporting data and analysis for the Economic Development Strategic Plan</li> <li>2. A copy of the updated supporting data and analysis for each Element associated with the Town's Comp. Plan</li> </ol>	<p>\$18,500</p>	<p>As provided in Section 12 of the final Grant Agreement.</p>

<p>reflect the updated data and analysis.</p> <p>Deliverable due date: <u>March 1, 2026</u></p>	<p>3. Copies of each map within the updated FLUM Series associated with the Town's Comp. Plan</p>		
<p><b><i>Deliverable 4: Review and Completion of Economic Development Strategic Plan</i></b></p> <p>Grantee shall facilitate a second Economic Development Stakeholder Workshop to gather input from Town staff, Town Council members, and local stakeholders regarding the draft Economic Development Strategic Plan; and complete the final draft of the Economic Development Strategic Plan, including any revisions suggested at the second Economic Development Stakeholder Workshop.</p> <p>Deliverable due date: <u>April 1, 2026</u></p>	<p>Completion of Deliverable 4 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. Documentation including meeting date/time, attendee(s), and a summary of the discussion for the 2<sup>nd</sup> Economic Development Stakeholder Workshop</li> <li>2. Final draft of the Economic Development Strategic Plan (.pdf format)</li> </ol>	<p>\$4,500</p>	<p>As provided in Section 12 of the final Grant Agreement.</p>
<p><b><i>Deliverable 5: Review of Current Comprehensive Plan and Reflect the Recommendations for Modifications to the Comprehensive Plan</i></b></p> <p>Grantee shall revise the current Comp. Plan utilizing strikeout and underline format, to reflect the proposed changes to the goals, objectives, and policies within each Element of the Town of Greenville Comp. Plan.</p>	<p>Completion of Deliverable 5 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. A strikeout and underline version of the proposed changes to the Town of Greenville's Comp. Plan</li> </ol>	<p>\$10,000</p>	<p>As provided in Section 12 of the final Grant Agreement.</p>

Deliverable due date: <u>April 15, 2026</u>			
<p><b>Deliverable 6: Review and Completion of Updated Comprehensive Plan</b></p> <p>Grantee shall facilitate a second Comp. Plan Steering Committee Work Session to gather input from Town staff, Town Council members, and local stakeholders regarding the draft updated Comprehensive Plan; and complete the final drafts of the updated Data and Analysis Report, Comp. Plan, and FLUM series, including any revisions suggested at the second Comp. Plan Steering Committee Work Session.</p> <p>Deliverable due date: <u>May 30, 2026</u></p>	<p>Completion of Deliverable 6 as evidenced by submission of all the following:</p> <ol style="list-style-type: none"> <li>1. Documentation including meeting date/time, attendee(s), and a summary of the discussion for the 2<sup>nd</sup> Comp. Plan Steering Committee Work Session</li> <li>2. Final drafts of updated <i>Data and Analysis Report, Comp. Plan, and FLUM series</i> (.pdf format)</li> </ol>	\$2,500	As provided in Section 12 of the final Grant Agreement.
<b>Total Amount Not to Exceed \$48,500.00</b>			



# Florida House of Representatives

*Representative Allison Tant*

District 9

**Tallahassee Office:**  
329 The Capitol  
402 South Monroe  
Tallahassee, FL 32399  
(850) 717-5009

July 25th, 2025

**Re: The Town of Greenville Comprehensive Plan Update, Economic Development Strategic Plan, and Housing Analysis --- FY 25-26 CPTA Grant Application**

Dear Mr. Stansbury,

I am writing to express my strong support for the Town of Greenville's application for the Community Planning Technical Assistance grant. This funding will be instrumental in supporting a comprehensive planning initiative, which includes a Housing Analysis, an update to the Town's Comprehensive Plan, and the development of an Economic Development Strategic Plan.

We believe this integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. The Housing Analysis will provide critical insights into the current housing landscape, helping to identify gaps and opportunities to ensure that all residents have access to safe, affordable, and quality housing. This is a foundational step toward building a more inclusive and resilient community. The Economic Development Strategic Plan will serve as a roadmap for strengthening the local economy, attracting investment, and creating sustainable job opportunities. Together, these efforts will be woven into the updated Comprehensive Plan, creating a unified vision that addresses land use, infrastructure, transportation, and community services. This holistic planning process will ensure that the Town's future development is thoughtful, balanced, and responsive to the needs of its residents and businesses.

We commend the Town for its proactive leadership and commitment to strategic planning. We are proud to support this initiative and urge you to give this grant application your full consideration.

Sincerely,

A handwritten signature in cursive script that reads "Allison Tant".

**Representative Allison Tant**

Florida House of Representatives, District 9

**Mission:**

To protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.



**Ron DeSantis**  
Governor

**Joseph A. Ladapo, MD, PhD**  
State Surgeon General

**Vision:** To be the **Healthiest State** in the Nation

July 21, 2025

Mr. James D. Stansbury, Chief  
Bureau of Community Planning and Growth  
Division of Community Development  
Florida Department of Commerce  
107 East Madison Street, MSC 160  
Tallahassee, FL 32399

Re: The Town of Greenville Comprehensive Plan Update, Economic Development Strategic Plan, and Housing Analysis --- FY 25-26 CPTA Grant Application

Dear Mr. Stansbury,

The Florida Department of Health in Madison County (DOH-Madison) supports the Town of Greenville's application for the Community Planning Technical Assistance grant. This funding will be instrumental in supporting a comprehensive planning initiative, which includes a Housing Analysis, an update to the Town's Comprehensive Plan, and the development of an Economic Development Strategic Plan.

We believe this integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. The Housing Analysis will provide critical insights into the current housing landscape, helping to identify gaps and opportunities to ensure that all residents have access to safe, affordable, and quality housing. This is a foundational step toward building a more inclusive and resilient community. The Economic Development Strategic Plan will serve as a roadmap for strengthening the local economy, attracting investment, and creating sustainable job opportunities. Together, these efforts will be woven into the updated Comprehensive Plan, creating a unified vision that addresses land use, infrastructure, transportation, and community services. This holistic planning process will ensure that the Town's future development is thoughtful, balanced, and responsive to the needs of its residents and businesses.

We commend the Town for its proactive leadership and commitment to strategic planning. We are proud to support this initiative and urge you to give this grant application your full consideration.

Sincerely,

Kimberly Allbritton, MBA  
Health Officer/Administrator  
Florida Department of Health in Jefferson and Madison County  
850-973-7140  
[Kimberly.allbritton@flhealth.gov](mailto:Kimberly.allbritton@flhealth.gov)

**Florida Department of Health**  
**Madison County**  
218 SW Third Ave • Madison, FL 32340  
PHONE: 850/973-5000 • FAX: 850/973-5007  
ADMIN/EH FAX: 850/973-5006  
**FloridaHealth.gov**



**Accredited Health Department**  
Public Health Accreditation Board



**Madison County Emergency Management**

1083 SW Harvey Greene Drive • Madison FL 32340  
850-973-3698 • Fax 850-973-4026 • madisonem@madisoncountyfl.com

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July 23, 2025

Mr. James D. Stansbury, Chief  
Bureau of Community Planning and Growth  
Division of Community Development  
Florida Department of Commerce  
107 East Madison Street, MSC 160  
Tallahassee, FL 32399

Re: The Town of Greenville Comprehensive Plan Update, Economic Development Strategic Plan,  
and Housing Analysis --- FY 25-26 CPTA Grant Application

Dear Mr. Stansbury,

On behalf of Madison County Emergency Management I am writing to express our strong support for the Town of Greenville's application for the Community Planning Technical Assistance grant. This funding will be instrumental in supporting a comprehensive planning initiative, which includes a Housing Analysis, an update to the Town's Comprehensive Plan, and the development of an Economic Development Strategic Plan.

We believe this integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. The Housing Analysis will provide critical insights into the current housing landscape, helping to identify gaps and opportunities to ensure that all residents have access to safe, affordable, and quality housing. This is a foundational step toward building a more inclusive and resilient community. The Economic Development Strategic Plan will serve as a roadmap for strengthening the local economy, attracting investment, and creating sustainable job opportunities. Together, these efforts will be woven into the updated Comprehensive Plan, creating a unified vision that addresses land use, infrastructure, transportation, and community services. This holistic planning process will ensure that the Town's future development is thoughtful, balanced, and responsive to the needs of its residents and businesses.

We commend the Town for its proactive leadership and commitment to strategic planning. We are proud to support this initiative and urge you to give this grant application your full consideration.

Sincerely,

A handwritten signature in black ink that reads "Leigh Basford".

Leigh Basford, Director  
Madison County Emergency Management



**Town of Lee**

286 NE County Road 255 - Lee, Florida 32059-7505

TEL (850) 971-5867 FAX (850) 971-0092

EMAIL: [LeeManager@LeeFlorida.org](mailto:LeeManager@LeeFlorida.org)

Mr. James D. Stansbury, Chief  
Bureau of Community Planning and Growth  
Division of Community Development  
Florida Department of Commerce  
107 East Madison Street, MSC 160  
Tallahassee, FL 32399

Re: The Town of Greenville Comprehensive Plan Update, Economic Development Strategic Plan, and Housing Analysis --- FY 25-26 CPTA Grant Application

Dear Mr. Stansbury,

On behalf of the Town of Lee, I am writing to express our strong support for the Town of Greenville's application for the Community Planning Technical Assistance grant. This funding will be instrumental in supporting a comprehensive planning initiative, which includes a Housing Analysis, an update to the Town's Comprehensive Plan, and the development of an Economic Development Strategic Plan.

We believe this integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. The Housing Analysis will provide critical insights into the current housing landscape, helping to identify gaps and opportunities to ensure that all residents have access to safe, affordable, and quality housing. This is a foundational step toward building a more inclusive and resilient community. The Economic Development Strategic Plan will serve as a roadmap for strengthening the local economy, attracting investment, and creating sustainable job opportunities. Together, these efforts will be woven into the updated Comprehensive Plan, creating a unified vision that addresses land use, infrastructure, transportation, and community services. This holistic planning process will ensure that the Town's future development is thoughtful, balanced, and responsive to the needs of its residents and businesses.

We commend the Town for its proactive leadership and commitment to strategic planning. We are proud to support this initiative and urge you to give this grant application your full consideration.

Sincerely,  
Sona Hayslett  
Town Manager  
Town of Lee

July 24, 2025

Mr. James D. Stansbury, Chief  
Bureau of Community Planning and Growth  
Division of Community Development  
Florida Department of Commerce  
107 East Madison Street, MSC 160  
Tallahassee, FL 32399

Re: The Town of Greenville Comprehensive Plan Update, Economic Development Strategic Plan, and Housing Analysis --- FY 25-26 CPTA Grant Application

Dear Mr. Stansbury,

On behalf of DSR Public Health Foundation, Inc., I am writing to express our strong support for the Town of Greenville's application for the Community Planning Technical Assistance grant. This funding will be instrumental in supporting a comprehensive planning initiative, which includes a Housing Analysis, an update to the Town's Comprehensive Plan, and the development of an Economic Development Strategic Plan.

We believe this integrated approach is both timely and essential for guiding the Town's growth and development over the next 20 years. The Housing Analysis will provide critical insights into the current housing landscape, helping to identify gaps and opportunities to ensure that all residents have access to safe, affordable, and quality housing. This is a foundational step toward building a more inclusive and resilient community. The Economic Development Strategic Plan will serve as a roadmap for strengthening the local economy, attracting investment, and creating sustainable job opportunities. Together, these efforts will be woven into the updated Comprehensive Plan, creating a unified vision that addresses land use, infrastructure, transportation, and community services. This holistic planning process will ensure that the Town's future development is thoughtful, balanced, and responsive to the needs of its residents and businesses.

We commend the Town for its proactive leadership and commitment to strategic planning. We are proud to support this initiative and urge you to give this grant application your full consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shamarial Roberson', with a large, stylized flourish at the end.

Dr. Shamarial Roberson  
President  
DSR Public Health Foundation, Inc.  
850-980-6394  
[sroberson@dsrpublichealth.org](mailto:sroberson@dsrpublichealth.org)