

# TOWN OF GREENVILLE, FLORIDA

## Business Impact Estimate

This form should be included in the agenda packet for the item under which the proposed ordinance is to be considered and must be posted on the Town of Greenville's website by the time notice of the proposed ordinance is published.

**Proposed ordinance's title/reference:** Ordinance 2025-287

AN ORDINANCE RELATED TO BUSINESS PROPERTY SECURITY AND PUBLIC SAFETY; AMENDING CHAPTER 10, CODE OF GENERAL ORDINANCES; AMENDING SECTION 10-1; REQUIRING BUSINESS LICENSE TO ENGAGE IN BUSINESS ACTIVITIES IN TOWN; CREATING SECTION 10-8; REQUIRING BUSINESSES TO POST SIGNAGE PROHIBITING LOITERING AND TRESPASSING OUTSIDE OF POSTED BUSINESS HOURS; PROVIDING FOR ENFORCEMENT, PENALTIES, AND APPEALS; AMENDING CHAPTER 18, CODE OF GENERAL ORDINANCES; CREATING SECTION 18-1; PROHIBITING LOITERING AND PROWLING ON BUSINESS PROPERTY OUTSIDE OF HOURS OF OPERATION WITHOUT WRITTEN CONSENT; PROVIDING DEFINITIONS; PROVIDING FOR ENFORCEMENT UNDER STATE LAW; REDESIGNATING SUBSEQUENT SECTIONS OF CHAPTER 18; PROVIDING FOR SEVERABILITY; REPEALING CONFLICTING ORDINANCES; AND PROVIDING AN EFFECTIVE DATE.

This Business Impact Estimate is provided in accordance with section 166.041(4), *Florida Statutes*. If one or more boxes are checked below, this means the Town of Greenville is of the view that a business impact estimate is not required by state law<sup>1</sup> for the proposed ordinance, but the Town of Greenville is, nevertheless, providing this Business Impact Estimate as a courtesy and to avoid any procedural issues that could impact the enactment of the proposed ordinance. This Business Impact Estimate may be revised following its initial posting.

- The proposed ordinance is required for compliance with Federal or State law or regulation;
- The proposed ordinance relates to the issuance or refinancing of debt;
- The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- The proposed ordinance is an emergency ordinance;
- The ordinance relates to procurement; or
- The proposed ordinance is enacted to implement the following:
  - a. Part II of Chapter 163, *Florida Statutes*, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;

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<sup>1</sup> See section 166.041(4)(c), *Florida Statutes*.

- b. Sections 190.005 and 190.046, *Florida Statutes*, regarding community development districts;
- c. Section 553.73, *Florida Statutes*, relating to the Florida Building Code; or
- d. Section 633.202, *Florida Statutes*, relating to the Florida Fire Prevention Code.

In accordance with the provisions of controlling law, even notwithstanding the fact that an exemption noted above may apply, the Town of Greenville, Florida, hereby publishes the following information:

**1. A summary of the proposed ordinance, including a statement of the public purpose to be served by the proposed ordinance, such as serving the public health, safety, morals, and welfare of the Town of Greenville.**

- The proposed ordinance clarifies that existing ordinance requires all businesses operating in the Town of Greenville, Florida, to maintain a business license.
- The proposed ordinance requires licensed businesses to post signage prohibiting loitering and trespassing outside of posted hours of operation.
- The proposed ordinance prohibits loitering and prowling on business property outside posted hours without written consent.
- The purpose is to reduce after-hours gatherings on business property that have resulted in public safety risks, including violence and property damage.

**2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the Town of Greenville, if any:**

- a. **An estimate of direct compliance costs that businesses may reasonably incur if the ordinance is enacted;**
  - b. **Identification of any new charge or fee on businesses subject to the proposed ordinance, or for which businesses will be financially responsible; and**
  - c. **An estimate of the Town of Greenville's regulatory costs, including an estimate of revenues from any new charges or fees that will be imposed on businesses to cover such costs.**
- Licensed businesses operating within the Town of Greenville, Florida, will incur minimal costs to produce and install required signage (minimum 12"x18" size). Estimated cost: \$25–\$75 per sign.
  - No new fees or taxes are imposed by this ordinance. The requirement for a business license reflects existing law under Chapter 205, *Florida Statutes*.
  - Regulatory costs to the Town of Greenville, Florida, include code enforcement and signage compliance oversight, which are expected to be minimal and absorbed by existing staff. Fines for violations may partially offset administrative costs.

**3. A good faith estimate of the number of businesses likely to be impacted by the proposed ordinance.**

- Currently, approximately 10-15 licensed businesses are operating physical locations open to the public within the Town of Greenville, Florida, which may be impacted.

**4. Any additional information the governing body deems useful.**

- The proposed ordinance addresses a recurring public safety issue involving late-night gatherings on business premises.
- The signage and loitering provisions provide law enforcement with necessary tools to prevent violence and preserve community peace.
- The signage requirement and prohibition on loitering do not apply to residential properties, including those with home-based businesses.

This Business Impact Estimate was posted on the Town of Greenville website on May 30, 2025 in compliance with section 166.041(4)(a), *Florida Statutes*.